

**Full Professor of Management [ECON-07/A]**

Tor Vergata University of Rome

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E-mail: [paniccia@economia.uniroma2.it](mailto:paniccia@economia.uniroma2.it)Web: <https://economia.uniroma2.it/faculty/69/paniccia-paola-maria-anna>**Delegate for the Development of Enterprises, Spin-off and Start-ups, Tor Vergata University of Rome****President of the Quality Assurance Presidium-PQA of the Tor Vergata University of Rome**<https://pqa.uniroma2.it/>**Scientific Director of the “Management Studies: Economics and Business Law” Series**<http://www.aracneeditrice.it/index.php/collana.html?col=MAED>**Director of the Master in “Economics and Management of Tourism and Cultural Activities”**<http://mematic.uniroma2.it/>**Director of the Master in “Management of Organizations and Social Doctrine of the Church”**<http://www.modsc.uniroma2.it/>**Member of the Scientific Council of the Interdepartmental Research Center for Teleinfrastructures (CTIF), former Director from 2018 to 2024**<http://ctif-italy.uniroma2.it/>**President of the PNICube – National Network of University Incubators and Start Cup Competitions**<https://www.pnicube.it>**Scientific Coordinator of the Start Cup Lazio – Regional Academic Business Plan Competition, former Coordinator from 2015 to 2022**<http://startcuplazio.it/index.html>**Member of the Board of Directors of CUEIM and CUEIM Foundation**<https://www.cueim.org/en/>**CURRENT TEACHING ASSIGNMENTS**

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- General Management (Undergraduate level, 9 CTS, 54 hours/average 400 students/year)
- Knowledge Management (Graduate level, 6 CTS, 36 hours/average 250 students/year)
- Management of Tourist and Cultural Enterprises for Sustainability (Graduate level, 9 CTS, 54 hours/average 70 students/year)

## ACADEMIC POSITIONS

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- October 2004-present:* **Full Professor of Management** [ECON-07/A], Tor Vergata University of Rome (Italy), School of Economics, Department of Management and Law (tenure confirmed on 2007).
- October 2000-October 2004:* **Associate Professor of Management**
- Tor Vergata University of Rome (Italy), School of Economics, Department of Business Studies (November 2003 – October 2004).
  - University of Cassino and Southern Lazio (Italy), School of Economics, Department of Business Studies (October 2000 – October 2003).
- October 1994-October 2000:* **Assistant Professor in Management**
- University of Cassino and Southern Lazio (Italy) – Holder of the Teachings of General Management and Management of Public Service Enterprises.
  - University of Florence (Italy), School of Economics.
- February 1990-February 1993:* **Researcher in Management**, University of Cassino and Southern Lazio (Italy), School of Economics, Department of Business and Employment (tenure confirmed on 1993).

## ISTITUTIONAL RESPOSIBILITIES

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### Tor Vergata University of Rome (Rome, Italy)

- *2024-present:* Coordinator for the University of Rome Tor Vergata of the project “Rome - Research and Innovation Organisation for The Dissemination of Knowledge on Advanced Technologies” - R.O.M.E. Digital Hub (Lead Company Tecnopolo SpA) financed by the Ministry of Enterprise and Made in Italy with National Recovery and Resilience Plan (PNRR) funds (Mission 4 “Education and Research” - Component 2 “From research to enterprise”) following participation in the European restricted tender under the Digital Europe Programme and the awarding of the “Seal of Excellence” to the project by the European Commission.
- *2024-present:* Member of the Board of Directors CUEIM - University Consortium for Industrial and Managerial Economics under the supervision of the MIUR - and CUEIM Foundation
- *2023-present:* Delegate for the Development of Enterprises, Spin-off and Start-ups, Tor Vergata University of Rome.
- *2023-present:* President of the National Network of University Incubators and Start Cup Competitions-PNICube for the valorization of research in universities and public research institutions through the creation and development of innovative start-ups/spinoffs.
- *2023-present:* Scientific Responsible, delegated by the Rector, of the Start Cup Lazio - Regional Academic Business Plan Competition aimed at creating innovative start-ups/spin-offs in the Lazio Region. This initiative is promoted and organized by Tor Vergata University of Rome in collaboration with Universities and Research Centres of Lazio Region in the framework of the National Innovation Award-PNI and Italian Master Start-up Award-IMSA, promoted by the PNICube.
- *2023-present:* Member (critical mass) and Coordinator of the Cross-Cutting Table of Spoke No. 2 “Technology transfer, new entrepreneurship, business incubation and acceleration” of the Rome Technopole Project, Innovation Ecosystems, funded under the National Recovery and Resilience Plan (PNRR) - Mission 4 “Education and Research” - Component 2 “From research to enterprise”.  
Leader Spoke No. 2: Tor Vergata University of Rome.

- 2022-2024: Responsible Member for the Tor Vergata University of Rome of the ITA.CON Project “Improving the system of knowledge exchange and collaboration between universities and society in Italy”, undertaken by the Ministry of University and Research (MUR) with the support of the OECD in the context of the Technical Support Instrument (TSI), and the financial support of DG Reform.
- 2021-present: President of the Quality Assurance Presidium-PQA (Unit responsible for the Internal Quality Assurance System) of the Tor Vergata University of Rome.
- 2021-present: Member of the Scientific Committee of the Space Sustainability Research Center.
- 2021-2023: Member, delegated by the Rector, of the Scientific Technical Committee of the Excellence Centre at the Lazio Technological District for Cultural Heritage-DTC.
- 2021: Responsible Member and Co-Organizer, delegated by the Rector, of the National Innovation Award-PNI 2021, promoted by the National Network of University Incubators and Start Cup Competitions-PNICube.
- 2021: Member of the University Committee for the evaluation of Proof of Concept (PoC) projects related to the University Patent portfolio (D.R. 14/2021), in application of the Public Tender for the implementation of patent enhancement programs through the funding of Proof of Concept (PoC) projects of Italian Universities, Italian Public Research Bodies (EPR) and Scientific Hospitalization and Treatment Institute (IRCCS) (GU n. 283 of 03/12/2019) of the Ministry of Economic Development (MISE) – Invitalia.
- 2020-2021: Responsible Member, delegated by the Rector, for the collaboration between the Tor Vergata University of Rome and the UNWTO-World Tourism Organization, aimed at providing online courses in Tourism Education and Training, in the framework of the COVID-19 pandemic and its extremely intense impact on the tourism sector, signed on April 28<sup>th</sup>, 2020, Tor Vergata University of Rome.
- 2019-2022: President of the University Committee “Research Promotion for Knowledge Transfer – Patents and Spin-offs” – CVRTT (D.R. 649/2019).
- 2019: Vice-President of the Commission for the State Examination for the qualification to exercise the profession of Chartered Accountant and accounting and integrative Expert for Statutory Auditor - I and II session 2019 (D.R. 1420/2019 del 5/06/2019).
- 2018-2024: Director of the Interdepartmental Research Centre for Teleinfrastructures (CTIF).
- 2018- present: Member of the Scientific Committee of the 1st level Master in “Real Estate Economics and Management” (MEGIM), School of Economics.
- 2017-present: Member of the Scientific Committee of the “Osservatorio Scientifico delle Imprese Femminili” (OSIF), School of Economics.
- 2017-present: Member of the Scientific Committee of the Nanoscience & Nanotechnology & Innovative Instrumentation Centre (NAST).
- 2017-2022: Member, delegated by the Rector, of the Board of Directors of the National Network of University Incubators and Start Cup Competitions-PNICube.
- 2016-present: Director and Member of the Scientific Committee of the Master in “Management of Organizations and Social Doctrine of the Church” (MODSC), School of Economics.
- 2016-2021: Promoter and Scientific Responsible of the Agreement of Cultural and Scientific Collaboration between the University of Ghana “GU” and the Tor Vergata University of Rome, signed on April 13<sup>th</sup>, 2016, Tor Vergata University of Rome.
- 2015: Scientific Co-responsible of the Agreement of Cultural and Scientific Collaboration between the Tor Vergata University of Rome and the Bahcesehir University, signed on May 20<sup>th</sup>, 2015, Tor Vergata University of Rome.

- *2015-present*: Member of Board of Studies in “Economics and Management” (CLEM), Master’s Degree, School of Economics.
- *2015-2022*: Coordinator, delegated by the Rector, of the Start Cup Lazio - Regional Academic Business Plan Competition aimed at creating innovative start-ups/spin-offs in Lazio Region.
- *2015-2016*: Coordinator and Member of the Scientific Committee of the Specialization Course in “Social Doctrine of the Church for Economic and Social Development”, School of Economics.
- *2015-2016*: Promoter, Scientific Responsible and Co-Coordinator of the Advanced Training Course in “Management Techniques for Creative Enterprise and Contemporary Arts” (MICART), in collaboration with SKY, MAXXI Foundation and the INUIT Tor Vergata University Foundation, which involved 35 students and was entirely financed by the Lazio Region.
- *2014-present*: Member of the Scientific Council of the Interdepartmental Research Center for Teleinfrastructures (CTIF), Tor Vergata University of Rome.
- *2014-present*: President of the Evaluation Committee and Scientific Responsible of the Mentorship program of the Start Cup Lazio – Regional Academic Business Plan Competition.
- *2013-2015*: Member of the Scientific Committee of the Specialization Course in “Social Doctrine of the Church for Economic and Social Development”, School of Economics.
- *2013-2015*: Member of the Scientific Committee of the Laboratory about “Responsible and Sustainable Firms” (Covision), Department of Business Government Philosophy Studies, School of Economics.
- *2013-2014*: Member of the Faculty Council of the School of Economics.
- *2012-2014*: Director and Member of the Board of the Course in “Economics and Management” (CLEM), Master’s Degree, School of Economics, Department of Business Government Philosophy Studies.
- *2012-present*: Member of the PhD Council in Management, School of Economics, Department of Management and Law.
- *2012-2022*: Member of the University Committee “Research Promotion for Knowledge Transfer – Patents and Spin-offs” (CVRTT).
- *2012-2014*: Member of the Board of the Department of Business Government Philosophy Studies, School of Economics.
- *2010-2014*: Member of the Didactical Commission of the School of Economics.
- *2008-2010*: Coordinator and Member of the Scientific Committee of the Master in “Projecting Community Programmes and International Cooperation” – IAD School.
- *2006 and 2010*: Member of the Organizing Commission and Evaluation Committee of the Roma Start-Cup.
- *2006-2007*: Member, delegated by the Rector, of the Board of Directors of the Association for University Incubators (AIU).
- *2006-2007*: Member, delegated by Rector, of the Scientific Committee of the IUnet Project. The IUnet Project is a pilot project funded by the Italian Ministry for productive activities that aims to promote high-tech entrepreneurship in the Universities of the Association for University Incubators (AIU), including Milan Polytechnic, Federico II University of Naples, Turin Polytechnic (GU n.142, 21-06-2001).
- *2006-present*: Founding Member, Director and Member of the Scientific Committee of the 1st level Master in “Economics and Management of Tourism and Cultural Activities” (MEMATIC), School of Economics.
- *2006-2018*: Vice-Director of the 1st level Master in “Real Estate Economics and Management” (MEGIM), School of Economics.

- 2006-2011: Member of the PhD Council in Management & Organizational Behaviour, School of Economics.
- 2006-2010: Member of the Scientific Committee the Master in “Procurement Management”, School of Economics.
- 2004: Promoter and Scientific Responsible of the Collaboration Agreement between the Association ManagerItalia Roma, the Catholic University of Eichstaett-Inglostad and the School of Economics of the Tor Vergata University of Rome, aimed at activating (from a.y. 2005/2006) an Advanced Training Course in “Economics and Management of Tourism and Cultural Activities”. The course was funded by the ManagerItalia Association, Department of Business Studies, School of Economics.

**Other Institutions**

- 2024-present: Advisor of the Technical-Scientific Committee of ASSIDEMA (Italian Association of Destination Managers).
- 2020-2022: Member of the Board of Directors of CEFA Onlus – Association for Education and Culture.
- 2019-present: Member of the Scientific Committee of the Strategic Plan (2019-2025) for Tourism in Rome, Futouroma Project, Department of Tourism, Professional Education and Work of Roma Capitale, Rome (Italy).
- 2017-present: Member of the Scientific Committee of the Central School of Education “Livio Labor”, ACLI - Christian Associations of Italian Workers.
- 2016-present: Member of the Scientific Committee of the National Cluster in Tourism Management – University Consortium for Industrial and Managerial Economics (CUEIM), Rome (Italy).
- 2015-present: Member of the Scientific Committee of EcceItalia – The National Consortium for the protection and promotion of the excellence of the “Most beautiful historic villages in Italy”, Rome (Italy).

**RESEARCH ACTIVITY (SUMMARY)**

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**Main research interests**

- System Thinking and Theory of the firm
- Organizational evolution, Co-evolution
- Knowledge and Time Management
- Tourism and Heritage Management
- Technology Transfer, Start-ups/spin-offs
- Sustainability and Corporate Social Responsibility

**Academic Memberships**

- 2023-present: British Academy of Management (BAM)
- 2023-present: European Academy of Management (EURAM)
- 2021-present: Academy of Management (AOM)
- 2013-present: Italian Society of Management (SIMA)
- 2004-present: Italian Academy of Business Administration and Management (AIDEA)

**EDITORIAL AND REVIEWING ACTIVITIES**

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**Direction or participation in Editorial Series**

- 2021-present: Scientific Director of the “Management Studies: Economics and Business Law” Series. The Series is accredited by the Italian Academy of Business Administration and Management (AIDEA).

**Editorial Board Membership**

- 2020-present: International Journal of Tourism and Hospitality
- 2011-present: Il Capitale Culturale. Studies on the Value of Cultural Heritage
- 2011-present: European Journal of Tourism Research
- 2010-present: Impresa Progetto-Electronic Journal of Management
- 2009-2016: Essays in Management, Economics and Ethics, McGraw-Hill – Italy

**Reviewer for Journals and Conferences**

- Tourism Management
- Current Issues in Tourism
- Journal of Sustainable Tourism
- Sustainability
- European Journal of Tourism Research
- Journal of Public Affairs
- Sinergie Italian Journal of Management
- Impresa Progetto-Electronic Journal of Management
- Micro & Macro Marketing
- Sinergie-SIMA Annual Conference
- Italian Academy of Business Administration and Management (AIDEA) Conference
- European Academy of Management and Business Economics (AEDEM) Conference
- European Academy Bozen/Bolzano (EURAC)
- European Academy of Management (EURAM)
- International Association of Scientific Experts in Tourism (AIEST)

**PUBLICATIONS****Journal Articles**

1. Paniccia P. M.A., Baiocco S., Scafarto, F. (2025), A co-evolutionary knowledge exchange network for the entrepreneurial valorization of academic research: evidence from Italy, *The Journal of Technology Transfer*, 1-52. DOI: 10.1007/s10961-025-10190-1.
2. Paniccia P.M.A., Abatecola G., Baiocco S. (2024), Integrating time and knowledge to understand organizational evolution: towards a conceptual framework, *Journal of Knowledge Management*, 28(11), 62-77. DOI: <https://doi.org/10.1108/JKM-05-2023-0417>.
3. Baiocco S., Paniccia P.M.A. (2023), Business model innovation in sustainable entrepreneurship: co-evolutionary evidence from small accommodation firms, *Business Process Management Journal*, 29(8), 260-292. DOI: <https://doi.org/10.1108/BPMJ-01-2023-0059>.
4. Baiocco S., Paniccia P.M.A., Atuire C.A. (2023), Managing local heritage in low-and middle-income countries through small accommodation firms. The case of Ghana, *Il Capitale Culturale. Studies on the Value of Cultural Heritage*, 28, 151-179. DOI: <https://doi.org/10.13138/2039-2362/3206>.
5. Baiocco S., Leoni L., Paniccia P.M.A. (2023), Entrepreneurship for sustainable development: co-



- evolutionary evidence from the tourism sector, *Journal of Small Business and Enterprise Development*, 30(7), 1521-1546. DOI: <https://doi.org/10.1108/JSBED-01-2023-0003>.
6. Baiocco S., Leoni L., Paniccia P.M.A. (2023), Managing rural destinations in an evolving society: An empirical research, *Corporate Governance and Research & Development Studies*, n. 1-2023. ISSN: 2704-8462-ISSNe 2723-9098. DOI: 10.3280/cgrds1-2023oa15786.
  7. Baiocco S., Paniccia P.M.A. (2023), Integrating the natural environment into the business model of tourism firms for sustainability, *Environmental Science and Pollution Research*, 30(30), 75015-75028. DOI: <https://doi.org/10.1007/s11356-023-27730-7>.
  8. Baiocco S., Paniccia P.M.A. (2022), Business models for sustainability: An analysis of religious accommodations' evolutionary dynamics, *Impresa Progetto-Electronic Journal of Management*, 2, 1-22. ISSN: 1824-3576.
  9. Paniccia P., Baiocco S. (2021), Interpreting Sustainable Agritourism through Co-evolution of Social Organisations, *Journal of Sustainable Tourism*, 29 (1), 87-105. DOI: <https://doi.org/10.1080/09669582.2020.1817046>.
  10. Baiocco S., Paniccia P.M.A. (2019), Interpretare il turismo sostenibile attraverso la relazione tra imprese turistiche e destinazioni: un framework co-evolutivo, *Esperienze d'Impresa*, 27(1/2). ISSN: 1971-5293.
  11. Paniccia P., Poggesi S., Leoni L. (2019), The Virtue of Courage: From historical European roots to current management studies, *European Management Journal*, 38 (4), 547-554. DOI: <https://doi.org/10.1016/j.emj.2019.08.008>.
  12. Paniccia P., Baiocco S. (2018), Co-Evolution of the University Technology Transfer: Towards a Sustainability-Oriented Industry: Evidence from Italy, *Sustainability*, 10, 4675, 1-29. DOI: <https://doi.org/10.3390/su10124675>.
  13. Paniccia P., Cristofaro M., Baiocco S., Leoni L. (2018), L'approccio co-evolutivo alla sostenibilità delle destinazioni turistiche. Evidenze dalla Convenzione delle Alpi, *Impresa Progetto – Electronic Journal of Management*, 3, 1-24, ISSN: 1824-3576. DOI: <https://doi.org/10.15167/1824-3576/IPEJM2018.3.1136>.
  14. Paniccia P., Barile S., (2018), Evoluzionismo sistemico: il fascino della precarietà. Una breve presentazione, *Impresa Progetto-Electronic Journal of Management*, 2, 1-3. ISSN: 1824-3576. DOI: <https://doi.org/10.15167/1824-3576/IPEJM2018.2.1123>.
  15. Paniccia P., Leoni L. (2017), Co-evolution in Tourism: the case of Albergo Diffuso, *Current Issues in Tourism*, 22(10), 1216-1243. DOI: <https://doi.org/10.1080/13683500.2017.1367763>.
  16. Paniccia P., Silvestrelli P., Leoni L., Baiocco S. (2017), Imprese agricole, territorio e turismo in sinergia per lo sviluppo sostenibile, *Impresa Progetto – Electronic Journal of Management*, 3, 1-32. ISSN: 1824-3576.
  17. Paniccia P. Leoni L., Baiocco S. (2017), Interpreting Sustainability through Co-Evolution: Evidence from Religious Accommodations in Rome, *Sustainability*, 9(12), 2301. DOI: <https://doi.org/10.3390/su9122301>.
  18. Paniccia P., Morelli G., Cicerchia A. (2015), Le imprese creative: dall'approccio per classificazioni ai modelli di management, in *Economia dei Servizi. Mercati Istituzioni, Management*, Il Mulino, 2, 123-150. ISSN: 1970-4860.
  19. Paniccia P., Formisano V. (2015), L'industria manifatturiera italiana: le sfide e il coraggio. Evidenze dal caso Fiat, *Sinergie Italian Journal of Management*, 33(98), 19-44. ISSN: 0393-5108. DOI: 10.7433/s98.2015.
  20. Paniccia P. (2012), Nuovi fermenti di sviluppo sostenibile nel turismo: l'esempio dell'“Albergo diffuso”. Tra borghi storici, residenze d'epoca e antichi casali rurali, *Impresa Progetto- Electronic Journal of Management*, 1, 1-26. ISSN: 1824-3576.
  21. Paniccia P. (2011), Coevoluzione impresa turistica-ambiente e innovazione. Il contributo dei fattori tempo e conoscenza, *Tourism and Psychology. Cross-disciplinary Journal of studies, research, and education*,

Padova University Press, 4 (1), 70-97. ISSN: 2240-0443, DOI: 10.14658/TP-2011-1.

22. Panicia P., Valeri M. (2008), Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese, *Esperienze d'Impresa*, 16(2), 5-32. ISSN:1971-5293.
23. Panicia P. (2008), Dall'acquisto all'approvvigionamento sistemico in impresa, *L'Ufficio Acquisti*, 29.
24. Panicia P., Pechlaner H., Valeri M. (2007), Da borgo ad albergo: il caso Sextantio, *La Rivista del Turismo*, 4, 16-23. ISSN: 1972-1390.
25. Panicia P.M.A., Pechlaner H., Valeri M. (2007), L'albergo diffuso nella progettazione del valore di una destinazione turistica. Il caso Sextantio, *La Rivista del Turismo*, 4, 16-23.
26. Panicia P. (2000), Il tempo nell'approccio sistemico al governo dell'impresa, *Esperienze d'Impresa*, 8, 93-134. ISSN: 1971-5293.
27. Panicia P. (1990), L'integrazione tra portafoglio strategico e portafoglio tecnologico: nuovi modelli emergenti per il governo dell'impresa, in *Sinergie*, 23, 111-142. ISSN: 0395-5108.
28. Panicia P. (1988), Legge Prodi ed etero risanamento aziendale, *Sinergie*, 6, 58-68. ISSN: 0393-5108.

### **Chapters in Edited Books**

1. Panicia P.M.A., Baiocco S. (2024). L'Università nel passaggio dalla ricerca all'impresa per l'impatto sociale: evidenze dalla Start Cup Lazio. Cucari N., Franzese M. (a cura di): *Essere Startupper. Il primo manuale diffuso sulle startup*. McGraw-Hill Education. ISBN: 8838612587 · 9788838612589.
2. Panicia P.M.A., Baiocco S., Monda A., Mare S. (2024). Dai borghi storici agli Alberghi Diffusi: innovare nell'ottica della sostenibilità. In Cerquetti M., Montella M.M. (a cura di): *Economia e gestione dei beni culturali e dei musei. Modelli e strumenti per la progettazione del sistema di offerta* McGraw-Hill Education (Italy). ISBN: 9788838612572.
3. Baiocco S., Monda A., Panicia P.M.A., Botti A. (2024). Smart tourism for smart city: An exploratory analysis of the Italian tourism digital start-ups. In Visvizi A., Troisi O., Grimaldi M. (a cura di): *ICT, the business sector and smart cities*, Routledge. ISBN 9781032577845.
4. Baiocco S., Panicia P.M.A. (2023), "Key tools for managing tourism firms and destinations". In *Modern management tools and economy of tourism sector in present era*, 7th International Thematic Monograph, Association of Economists and Managers of the Balkans, Belgrade, Serbia, pp. 1-20, ISBN 978-86-80194-56-1. DOI: <https://doi.org/10.31410/tmt.2022-2023>.
5. Panicia, P.M.A., Baiocco, S (2021), "The role of agritourism sustainable business model during Covid-19". In: Buonincontri P., Errichiello L., Micera R. (Eds), *Post Covid-19 tourism: a pathway towards sustainable development in the Mediterranean region*. The "Tourism Studies in the Mediterranean Region", Institute for Studies on the Mediterranean – IsMed CNR, Book Series", Vol. I, pp. 119-135, McGraw Hill.
6. Panicia, P.M.A., Baiocco, S., Scafarto, F. (2019), "Trasferimento tecnologico dell'università e spin-off per l'innovazione sostenibile: verso una prospettiva co-evolutiva". In: Barile S., Simone C. (a cura di), *Industria 4.0: tra suggestioni emergenti e soluzioni effettive*. ManOTec, Vol. 7, pp. 333-358, Edizioni Nuova Cultura. ISBN: 978-88-3365-254-2.
7. Panicia, P.M.A., Cristofaro, M, Leoni, L., Baiocco, S. (2019), Istituzioni e competitività delle destinazioni turistiche in una prospettiva co-evolutiva: evidenze dal "Trattato Antartico". In: Barile, S., Panicia, P.M.A. (a cura di), *Il fascino della precarietà. Studi sull'evoluzionismo sistemico*. ManOTec, Vol. 8, pp. 93-117, Edizioni Nuova Cultura. ISBN: 9788833652481. ISSN: 2611-3260.
8. Panicia P. (2018), "Conoscenza e impresa: prospettive di analisi, concetti di base e processi", in: Panicia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma,



- Aracne, pp. 15- 62. ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
9. Paniccia P. (2018), “Gestire la conoscenza”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp. 63-88. ISBN: 978-88- 255-1370-7. DOI: 10.4399/97888255137076.
  10. Paniccia P. (2018), “Il fattore tempo nella valorizzazione del sapere d'impresa: il caso Olivetti”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp. 299-343. ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
  11. Paniccia P., (2018), “L'impresa time-knowledge based”, in: Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp.165-189. ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
  12. Paniccia P. (2018), “Tempo e conoscenza nella co-evoluzione tra impresa e ambiente”, in Cafferata R., *Management in adattamento. Tra razionalità economica, evoluzione e imperfezione dei sistemi*, Il Mulino, Bologna, pp. 294-299. ISBN: 9788815275110.
  13. Leoni L., Silvestrelli P., Paniccia P. (2018), “Modelli di general management e strumenti di knowledge management”, in Paniccia P. (Ed.), *Knowledge management per la competitività d'impresa. Modelli, strumenti, casi di studio*. Roma, Aracne, pp. 281-298. ISBN: 978-88-255-1370-7. DOI: 10.4399/97888255137076.
  14. Paniccia P., Baiocco S. (2018), “Turismo religioso e competitività: una prospettiva co-evolutiva dei servizi di ospitalità”, in Poggesi S., Paniccia P., *Evoluzione nei servizi – Evolution in services*, Cedam, Wolters Kluwer, Padova, pp. 3- 39. ISBN: 978-88-13-365479.
  15. Paniccia, P. (2015), “La virtù del coraggio nell'imprenditorialità: dal concetto etico cristiano al concetto imprenditoriale di coraggio”, in D'Ascenzo F., Ferri G., Risso M. (Eds.), *L'umanesimo nell'economia globalizzata*, Collana Nuovo Umanesimo, Economia, vol.12, Libreria Editrice Vaticana, Città del Vaticano, Roma, pp.125-163. ISBN: 978-88-209-9657-4.
  16. Paniccia, P., Leoni, L., Cicerchia, A. (2015), “Residenze e borghi storici in Italia: un'opportunità di crescita sinergica nell'ottica della sostenibilità per il management turistico e immobiliare”, in Cafferata R. (Ed.), *Real Estate. Tendenze evolutive del settore*. il Mulino, Bologna, pp. 301-335. ISBN: 978-88- 15-25834-2.
  17. Paniccia P. (2014), “Tempo e conoscenza nella co-evoluzione tra impresa e ambiente”, in Cafferata R., *Management in adattamento. Tra razionalità economica, evoluzione e imperfezione dei sistemi*, Il Mulino, Bologna, pp. 294-299. ISBN: 978882043365.
  18. Paniccia P., Basciano M. (2013), “Roma cresce in Russia e in altre repubbliche ex-sovietiche”, in Roma Capitale (Ed.), *Roma cresce. Brasile, Cina e Russia: mercati strategici di un nuovo turismo per l'Italia e la Capitale*, Franco Angeli, Milano, pp. 157-219. ISBN: 9788820433659.
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## CONFERENCE ORGANIZATION, INVITED SEMINARS AND KEYNOTE SPEECHES

(last 20 years)

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- December 17<sup>th</sup>, 2024: Presides as President of PNICube the 14<sup>th</sup> edition of the Premio dei Premi established in 2008 by concession of the President of the Italian Republic and promoted annually by the COTEC Foundation, CNR, Rome.
  - December 5<sup>th</sup>-6<sup>th</sup>, 2024: Co-Organizer and President of the 22<sup>nd</sup> Edition of the National Innovation Award-PNI “*Enhancing knowledge with society: from research to enterprise in innovation ecosystems*”, as President of PNICube. The event was organised by PNICube and the Tor Vergata University of Rome, host venue, in collaboration with the Universities and Research Institutions of the Start Cup Lazio Network within the Regional Innovation Ecosystem Rome Technopole, Spoke 2 “Technology transfer, new entrepreneurship, business incubation and acceleration”, live streaming on RepubblicaTV and on pnucube.it, Tor Vergata University of Rome.
  - November 28<sup>th</sup>, 2024: *The role of Artificial Intelligence and machine learning in managing tourism destination ecosystems* (with Baiocco S., Basili R., Croce D., Andriy Shcherbakov), *Best Paper Showcase* Hosted by Track Chairs SIMA 2024 Tourism and Cultural Management BAM 2024 Creative and Cultural Industries.
  - October 28<sup>th</sup>, 2024: Co-Organiser and Chairman of the Final 10<sup>th</sup> Start Cup Lazio Edition “*Start-ups from research for innovation and technology transfer*” as Scientific Head of the Start Cup Lazio - Regional Academic Business Plan Competition. Opening speech: Start-up from research for innovation and technology transfer. The event was organized in cooperation with the Lazio Region and Lazio Innova, Sala Tirreno, Lazio Region, Rome.
  - October 4<sup>th</sup>, 2024: *Smart tourism for smart city: An exploratory analysis of the Italian tourism digital start-ups* (with Baiocco S., Monda, Botti A.) at the international research seminar “Smart cities, innovation, policies, strategies”, Institute of International Studies (ISM), International Economic Policy Department (ZMPE), SGH Warsaw School of Economics.
  - September 27<sup>th</sup>, 2024: Co-organiser and President of the 18<sup>th</sup> Edition of the Italian Master Startup Award-IMSA, as President of PNICube. The event was organised in collaboration with I3P incubator of the Politecnico di Torino in the Italian Tech Week contest organised by Vento - the Italian chapter of the Exor Ventures investment fund - in editorial collaboration with Gruppo GEDI, live streaming on pnucube.it, Officine Grandi Riparazioni, Torino.
  - September 18<sup>th</sup>, 2024: *New strategies for the deep tech (invited seminar)* organized by Day One, Rome Future Week, September 16-22, Rome.
  - September 17<sup>th</sup>, 2024: *Is a startup born or made? (invited seminar)* at Rome Future Week, September 16-22, Casa delle Tecnologie Emergenti, Rome.
  - September 12<sup>th</sup>, 2024: *Integrating artificial intelligence and machine learning into tourism destination management*, presented speaker (with S. Baiocco, R. Basili, D. Croce) at 19<sup>th</sup> WOSC Congress (World Organization for Systems and Cybernetics) “Shaping collaborative ecosystems for tomorrow”, 11-13 September, Lady Margaret Hall, Oxford – UK.
  - June 14<sup>th</sup>, 2024: *Managing services in tourism destinations through Artificial Intelligence and Machine learning: The Data for Destination Model*, speaker (with S. Baiocco, D. Croce, R. Basili, A. Shcherbakov, A. Arcese), at *Sinergie-SIMA 2024 Conference* “Management of sustainability and well-being for individuals and society”, 14-15 June, University of Parma – Italy.
  - May 17<sup>th</sup>, 2024: *Human-centered entrepreneurship and Artificial Intelligence: Evidence from digital start-ups in sustainable tourism*, speaker (with S. Baiocco e A. Monda) at *Paper development workshop “Publishing Contemporary Research in Top Management Journals”* as part of the Conference “Knowledge Management in the Development of a Global Scientific Community”, Tor Vergata University of Rome.
  - May 17<sup>th</sup>, 2024: Responsible for the Scientific Committee of the second edition of the Conference Knowledge Management in the Development of a Global Scientific Community”, Speech in the introductory reflections “The Value of Collaborative Networks in the Evolution of a Global Business Economics and Management Community,” and Moderation Roundtable “University-Enterprise Collaboration for Impact Research”, Tor Vergata University of Rome.
  - April 18<sup>th</sup>, 2024: Co-organiser and Chairperson of the Conference: “Training, Business, Future”, on the occasion of the inauguration of the 7<sup>th</sup> Edition of the Master in Management of Organisations and Social Doctrine of the Church-MODSC and of the 17<sup>th</sup> Edition of the Master in Economics and Management of Tourism and Cultural Activities-MEMATIC’, School of Economics, Tor Vergata University of Rome.
  - March 21<sup>st</sup>, 2024: Member of the Editorial Board of the Conference Eman 2024, 8<sup>th</sup> International Scientific Conference on Economics & Management, jointly organised by the Tor Vergata University of Rome and Udekom Balkan - Association of Economists and Managers of the Balkans, in presence at the Tor Vergata University of Rome,

Rome, and online, on March 21<sup>st</sup>, 2024. Website: <https://eman-conference.org/editorial-board/>.

- December 19<sup>th</sup>, 2023: Chair as President of the PNICube – National Network of University Incubators and Start Cup Competitions of the Award Ceremony of the 13<sup>th</sup> Prize of Prizes established in 2008 on the basis of the concession of the President of the Italian Republic and promoted annually by the COTEC Foundation CNR, Rome.
- November 30<sup>th</sup> and December 1<sup>st</sup>, 2023: Co-Organizer and Co-Chair as President of the PNICube – National Network of University Incubators and Start Cup Competitions of the 21<sup>st</sup> *National Award for Innovation-PNI “Drive Innovation Forward”*, in collaboration with the University of Milano-Bicocca, Politecnico di Milano, Bocconi University, and the University of Milano, coordinated by the public-private ecosystem "MUSA" (Multilayered Urban Sustainability Action) and the Lombardy Region, live streaming on RepubblicaTV, [www.pnicube.it](http://www.pnicube.it), and the Lombardy Region website, Palazzo Lombardia, Milan.
- October 26<sup>th</sup>, 2023: Co-Organizer and Chair of *Final of the 9<sup>th</sup> Start Cup Lazio* as Scientific Responsible of the Start Cup Lazio – Local Business Plan Competition. Keynote speech for the Seminar: Collaborative networks, entrepreneurial valorization of scientific research and social impact, Sala Tirreno, Lazio Region, Rome.
- October 6<sup>th</sup>, 2023: Keynote speech for the Conference *The Third Mission of universities: from strategic plans to impact on society*, organized by CRUI and University of Cagliari – Italy.
- September 27<sup>th</sup>, 2023: Co-Organizer and Co-Chair, as President of the PNICube – National Network of University Incubators and Start Cup Competitions - of the 17<sup>th</sup> *Italian Master Start up Award-IMSA*, in collaboration with I3P the incubator of the Polytechnic University of Turin, in the context of the Italian Tech Week organized by the Gedi Group, live streaming on RepubblicaTV and [pnicube.it](http://pnicube.it) website, Officine Grandi Riparazioni, Turin, Italy.
- September 15<sup>th</sup>, 2023: Keynote speech for the Conference *Monitoring and Evaluation of the Third Mission* organized by University of Ferrara – Italy.
- September 12<sup>th</sup>, 2023: Speaker in the ITA.CON Workshop *How to strengthen the social impact of Italian universities?*, as Responsible Member for the Tor Vergata University of Rome of the Project ITA.CON “Improving the system of knowledge exchange and collaboration between universities and society in Italy”, undertaken by the Ministry of University and Research (MUR) with OECD, University of Naples Federico II.
- July 2023-present: Co-track chair of the track “Tourism research and practice: trends, transitions, and tractions” at European Academy of Management (EURAM) 2024 (<https://conferences.euram.academy/2024conference/sig-12-research-methods-and-research-practice-rmrp/>) with Tom Bain, Silvia Baiocco, Ana-Beatriz Hernández-Lara, Cathy Hsu, Luna Leoni, Marianna Sigala.
- July 11<sup>th</sup>, 2023: *A co-evolutionary knowledge exchange network for the entrepreneurial valorization of academic research in Italy*, at the “Paper development workshop: first edition” on the occasion of the Conference “Il Knowledge Management nello sviluppo di una comunità scientifica globale”, Marche Polytechnic University, Ancona – Italy.
- April 20<sup>th</sup>, 2023: Organizer and Chair of the Seminar “Firms, Environment and Education for the Ecological Transition” on the occasion of the inauguration of the XVI Edition of the Master in Economics and Management of Tourism and Cultural Activities (MEMATIC) and of the VI Edition of the in Management of Organizations and Social Doctrine of the Church (MODSC), Faculty of Economics, Tor Vergata University of Rome.
- February 9<sup>th</sup>, 2023, *Network PNICube for the entrepreneurial valorization of university research*, at the Seminar “Third mission and social impact of Universities”, CRUI-Conference of Italian University Rectors, Rome.
- January 11<sup>th</sup>, 2023: *Smart tourism for smart city: An exploratory analysis of the Italian tourism digital start-ups* (with Baiocco S., Monda A., Botti A.), at the *International Expert Seminar “Smart Cities Today”*, National Science Centre, Krakow, Poland.
- November 10<sup>th</sup>-11<sup>th</sup>, 2022: *Managing local heritage in low-and middle-income countries through small accommodation firms. The case of Ghana*, (with Baiocco S. and Atuire C.A.), at the *International Online Workshop “Rethinking culture and creativity. The Role of Cultural Heritage in the Green and Digital Transition”*, University of Macerata – Italy.
- November 1<sup>st</sup>-4<sup>th</sup>, 2022: *Integrating the natural environment into the business model of tourism firms for sustainability*, speaker (with Baiocco S.), at the *4<sup>th</sup> Euro-Mediterranean Conference for Environmental Integration*, Sousse, Tunisia.
- October 24<sup>th</sup>, 2022: Co-Organizer and Chair of: *Final of the 8<sup>th</sup> Start Cup Lazio* as Member, delegated by the Rector, of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Local Business Plan Competition. Keynote speech for the Seminar: *Research and innovative startups for a sustainable recovery*. The final was organized as part of the "Future Sight" event for the 40<sup>th</sup> year of the establishment of the Tor Vergata University of Rome, which took place on site and live streaming (YouTube page of the University).
- July 6<sup>th</sup>, 2022: Co-Organizer and Chair of: *Pitch Day of Start Cup Lazio 2021 Business idea*, as Member, delegated by the Rector, of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Local Business Plan Competition. Keynote speech for the Seminar: *Research and training for innovative and sustainable startups*, Sala Tirreno, Lazio Region, Rome.

- July 1<sup>st</sup>, 2022: *The role of religious accommodations business model during COVID-19*, speaker (with Baiocco S.) at the Annual Conference Sinergie Sinergie-SIMA “Boosting knowledge & trust for a sustainable business”, 30 June-1 July, Bocconi University-Milan.
- June 15<sup>th</sup>, 2022: *Managing sustainable business model in the accommodation sector through co-evolution. Empirical evidence from Italy during COVID-19*, speaker (with Baiocco S.) at the 22<sup>nd</sup> Annual Conference of the European Academy of Management-EURAM “Leading digital transformation”, 15-17 June, Winterthur, Svizzera.
- May 20<sup>th</sup>, 2022: Organizer and Chair of the Seminar “A new vision of development: People, entrepreneurs, organizations” on the occasion of the inauguration of the V Edition of the Master in Management of Organizations and Social Doctrine of the Church (MODSC). Italian Embassy to the Holy See, Rome.
- May 5<sup>th</sup>, 2022: Organizer and Chair of the Seminar “Ecological transition and new challenges for tourism. People, Firms, Destinations” on the occasion of the inauguration of the XV Edition of the Master in Economics and Management of Tourism and Cultural Activities (MEMATIC). Faculty of Economics, Tor Vergata University of Rome.
- April 21<sup>st</sup>, 2022: Speaker in the “Start up Your Dreams” event organized by the student association Uninformazione. Faculty of Economics, Tor Vergata University of Rome.
- November 30<sup>th</sup> and December 3<sup>rd</sup>, 2021: Co-Organizer and Co-Chair, as delegated by the Rector, of the 19<sup>th</sup> *National Award for Innovation-PNI*, “From research to business for a sustainable future”, Tor Vergata University of Rome, Rome, in collaboration with the PNICube – National Network of University Incubators and Start Cup Competitions.
- October 21<sup>st</sup>, 2021: Organizer and Chair of the Webinar on Facebook: *Pitch Day of Start Cup Lazio 2021 Business plan*: as Member, delegated by the Rector, of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Local Business Plan Competition. Keynote speech for the Seminar: *New business opportunities from research for a sustainable recovery*.
- July 21<sup>st</sup>, 2021: Co-Organizer and Chair of: *Pitch Day of Start Cup Lazio 2021 Business idea*, as Member, delegated by the Rector, of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Local Business Plan Competition. Keynote speech for the Seminar: *Creating innovative businesses from the ideas of students and researchers*.
- May 26<sup>th</sup>, 2021: Co-Organizer and Chair of the Inaugural Conference of the 4<sup>th</sup> Edition of the Master’s Degree in Management of Organizations and Social Doctrine of the Church (MODSC): *Building hope for the future. The role of complex organizations*, promoted and hosted by the Italian Embassy to the Holy See, Rome.
- April 27<sup>th</sup>, 2021: *Learnings from & pathway out of COVID in Italy*, Speaker (with S. Baiocco) at the International Conference: *Tourism Futures in a post COVID-19 world. Perspective from Europe*, co-hosted by Catholic University Eichstätt-Ingolstadt, Germany, and Curtin University Perth – Australia.
- March 30<sup>th</sup>, 2021: Organizer and Chair of the *Avvenire and the new challenges for business in the economy: an original point of view*, with the collaboration of Avvenire, Tor Vergata University of Rome.
- September 22<sup>nd</sup>, 2020: Organizer and Chair of the Webinar on Facebook: *Pitch of Start Cup Lazio 2020 Business Ideas*, as Member (delegated by the Rector) of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Regional Academic Business Plan Competition.
- May 20<sup>th</sup>, 2020: Organizer and Chair of the Webinar on Facebook: *Tourism: challenges, courage and future*, Guest Speaker: Alessandra Priante, UNWTO Regional Director for Europe.
- May 8<sup>th</sup>, 2020: Co-Organizer and Speaker of the live Webinar: *Opening of the 2020 edition of Start Cup Lazio – Regional Academic Business Plan Competition*, in collaboration with the Lazio Region and Lazio Innova.
- February 27<sup>th</sup>, 2020: Co-Organizer and Chair of the Workshop: *Start-up and students*, in collaboration with the LVenture Group, School of Economics, Tor Vergata University of Rome.
- November 13<sup>th</sup>, 2019: Co-Organizer and Co-Chair, Special Section “Integrated hospitality system”, Conference *Future Tourism Rome: Towards the strategic tourism plan of Rome*, Convention Center – La Nuvola, Rome.
- October 24<sup>th</sup>, 2019: *La declinazione della razionalità e dell’amore nella società (My 22,39). Coraggio e impresa*. Speaker at the Conference CNR, Rome.
- October 18<sup>th</sup>-20<sup>th</sup>, 2019: Co-Organizer of the exhibition of business projects of the Start Cup Lazio 2019 at the 7<sup>th</sup> European Edition of Maker Faire Rome - Stand of the Tor Vergata University of Rome, Fiera di Roma, Rome,
- October 14<sup>th</sup>, 2019: Co-Organizer and Chair of: *Pitch day of Start Cup Lazio 2019 business plan*, as Member (delegated by the Rector) of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Regional Academic Business Plan Competition, and Keynote speech for the Seminar: *Research, start-ups and innovation ecosystems*, WeGil-Regione Lazio, Rome.
- July 10<sup>th</sup>, 2019: Co-Organizer and Chair of: *Pitch Day of the Start Cup Lazio 2019 business idea*, as Member (delegated by the Rector) of the Board of Directors of the PNICube – National Network of University Incubators and



Start Cup Competitions and Coordinator of the Start Cup Lazio – Regional Academic Business Plan Competition, L'Venture Group, Rome.

- June 26<sup>th</sup> - 28<sup>th</sup>, 2019: *Creating enterprise from academic research. The PNICube-Start Cup Lazio system. Co-Organizer and Keynote Speech* Special Session: “University, start-up and SME: a winning synergy”, International Conference SIE, Tor Vergata University of Rome, June 28<sup>th</sup> WeGil, Rome.
- June 20<sup>th</sup> - 21<sup>st</sup>, 2019: *4.0 Fashion Companies in the city of Rome, Speaker* (with Baiocco S., Leoni L.) at the Annual Conferenc Sinergie - Sima: “Management and sustainability: creating shared value in the digital era”, Parallel Session: “Management and Sustainability. Creating Shared Value in the Digital Era”, Sapienza University of Rome.
- June 3<sup>rd</sup> - 5<sup>th</sup>, 2019: *Scientific Co-Responsible and Co-Chair* of the Town Meeting for the Strategic Plan of Rome within the Conference: *Future Tourism Rome*, Acquario Romano, Rome.
- May 17<sup>th</sup>, 2019: *Co-Chair and Co-Organizer*, as Member (delegated by the Rector) of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions - of the *Italian Master Start up Award*, promoted by PNICube. *Keynote Speech*, School of Economics, Tor Vergata University of Rome.
- April 9<sup>th</sup>, 2019: *Co-Organizer and Chair* of the Workshop “Start Cup Lazio 2019”, in collaboration with the Roma Tre University, Rome Startup Week, Prati Bus District –Rome.
- April 4<sup>th</sup>, 2019: *Co-Organizer and Chair* of the Inaugural Conference of the 3<sup>th</sup> Edition of the Master’s Degree in Management of the Organizations and Social Doctrine of the Church (MODSC): *Management for the Sustainability: Challenges and Common Good*, promoted and hosted by the Embassy of Italy at the Holy See, Rome.
- March 30<sup>th</sup>, 2019: *Co-Organizer and Chair* of the Seminar: *Start Cup Lazio and Academic Entrepreneurship. Keynote Speech* for the Special Section “Science Dialogues” at the 419<sup>th</sup> National Fair of Grottaferrata – Italy.
- March 17<sup>th</sup>, 2019: *Organizer and Chair*, as Coordinator of the Master in Economics and Management of Tourists and Cultural Activities (MEMATIC), of the Seminar: *The digitization of the tourism sector*, School of Economics, Tor Vergata University of Rome.
- July 6<sup>th</sup>, 2018: *Scientific Co-Responsible, Co-Chair and Co-Organizer* of the Conference *Evoluzionismo Sistemico: il fascino della precarietà. Keynote Speech*, Plenary Session, , School of Economics, Tor Vergata University of Rome.
- April 6<sup>th</sup> - 14<sup>th</sup>, 2018: *The Start Cup in the creation of knowledge networks and innovative start-ups. Keynote speech* for the Conference: *Education & Innovation – Universities – Rome Startup Week*, WeGil, Rome.
- April 13<sup>th</sup>, 2018: *Scientific Co-Responsible, Co-Chair and Co-Organizer* of the Conference *Knowledge management for Integrated Local Development. Keynote Speech*, HERITY Wizard’s Days – 3, School of Economics, Tor Vergata University of Rome.
- March 29<sup>th</sup>, 2018: *Organizer and Chair* of the Workshop: *Environment and development: the integral ecology in practice according to the Italian Ministry of Foreign Affairs and international cooperation* (MAECI). Guest speaker: Grammenos Mastrojeni (Ministry of Foreign Affairs and International Cooperation – MAECI), , School of Economics, Tor Vergata University of Rome.
- December 10<sup>th</sup>, 2017: *Religious lodging and sustainable development: the case of historic convents in Rome”, Speaker* (with Baiocco S., Leoni L.) at the 4th World Research Summit for Tourism and Hospitality, UCF Rosen College of Hospitality Management, Orlando FL (USA), December 8<sup>th</sup> – 11<sup>th</sup>, 2017.
- December 1<sup>st</sup>, 2017: *Organizer and Chair* of the Seminar: *The Christian Entrepreneur*, Guest Speaker: Giancarlo Abete (Past President UCID Nazionale), Tor Vergata University of Rome.
- November 18<sup>th</sup>, 2017: *Organizer and Chair* of the Seminar: *Environment, Peace, Economy and Human Rights: Integrating Horizons into New Development*. Guest Speaker: Grammenos Mastrojeni (Ministry of Foreign Affairs and International Cooperation – MAECI), Tor Vergata University of Rome.
- June 23<sup>rd</sup>, 2017: *Courage in management studies and in entrepreneurial training for university students”, Keynote Speech* for the XIV Simposio Internazionale dei Docenti Universitari: La Terza Missione delle Università, dei Centri di Ricerca e delle Istituzioni dell’Alta Formazione Artistica, Musicale e Coreutica in Europa per uno sviluppo umano e globale, Diocesi di Roma, Pastorale Universitaria, Rome.
- May 12<sup>th</sup>, 2017: *Start-up and entrepreneurship in training. The role of the university, Keynote speech* for the Seminar: “Technological development, Firms and new professions”, during the Week of Management promoted by the Curacy of Rome, Niccolò Cusano University of Rome.
- April 11<sup>th</sup>, 2017: *Organizer and Chair* of the Workshop: *Creativity, design e architettura in Italia*, in collaboration with MAXXI Foundation, Tor Vergata University of Rome.
- March 30<sup>th</sup>, 2017: *Organizer and Chair*, as Coordinator of the Master in Economics and Management of Tourism and Cultural Activities (MEMATIC), of the workshop: *Tourism, Culture and Sustainability*, Tor Vergata University of Rome.



- March 23<sup>rd</sup>, 2017: Co-Organizer and Chair, as Coordinator of the Master in Management of Organizations and Social Doctrine of the Church (MODSC), of the Conference: *Management, Organizations and Sustainability: challenges for the Common Good*, promoted by the Curacy of Rome, Tor Vergata University of Rome.
- March 13<sup>th</sup>, 2017: Organizer and Chair of the Seminar: *Hotels chains and real estate companies*, with the collaboration of Horwath HTL and Gruppo Toscano, Tor Vergata University of Rome.
- March 7<sup>th</sup>, 2017: Organizer and Chair of the Seminar: *Models of creative enterprise in Europe and in Italy*, in collaboration with Symbola, Tor Vergata University of Rome.
- February 27<sup>th</sup>, 2017: *Start up, SMEs and Internationalization*, Keynote speech for the Conference: “US Market Access”, INUIT Tor Vergata University Foundation, Rome.
- October 24<sup>th</sup>, 2016: Organizer and Chair of: *Award ceremony of Start Cup Lazio 2016 business plan*, as Member (delegated by the Rector) of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Regional Academic Business Plan Competition, and Keynote speech for the Seminar: *Research becomes business*, School of Economics, Tor Vergata University of Rome.
- September 27<sup>th</sup>, 2016: *Start Cup Lazio and the role of Tor Vergata University*, Keynote speech for the Conference “Startups and Innovation: Youth, Institutions and Territory”, Tor Vergata University of Rome.
- September 8<sup>th</sup>, 2016: *Entrepreneurial Mercy and the Sustainability of the Firm*, Keynote speech (with Prof. C. Ciappei) for the XIII International Symposium of Academics: “Knowledge and Mercy” promoted by the Curacy of Rome, Management Session, “Sharing values for a global and sustainable business”, 4<sup>th</sup> Step, Evolving managerial profiles: competence models, values and business ethics, Roma Tre University.
- July 18<sup>th</sup>, 2016: Co-Organizer and Keynote speech for the Seminar: *Sharing resources for the development of innovation*, organized for the Start Cup Lazio 2016, Niccolò Cusano University of Rome.
- April 13<sup>th</sup>, 2016: Scientific Responsible and Co-Organizer of the International Meeting for the sign of the *Agreement of Cultural and Scientific Collaboration* between the Tor Vergata University of Rome and the University of Ghana “UG”. Keynote speech regarding two projects which are part of the Agreement: i) research project entitled: “Creation of sustainable community-based tourism in Ghana: network of small hospitality activities as generators of knowledge; ii) creation of a Research and Training Center on “Tourism Management and Enhancement of Cultural Heritage” at the University of Ghana “UG”.
- March 1<sup>st</sup>, 2016: *Tourism Firm and Territory*, Keynote speech for the Conference: “Tourism: Doing Business in the Light of New Market Trends and Reforms”, Session: “Tourist Firm, Security and Legality”, Regional Institute of Legal Studies of the Lazio Arturo Carlo Jemolo, Rome.
- February 29<sup>th</sup>, 2016: Organizer and Chair of the Seminar: “Tourism, Culture and new professions”, Open Day of the Master in Economics and Management of Tourists and Cultural Activities (MEMATIC), School of Economics, Tor Vergata University of Rome.
- October 28<sup>th</sup>, 2015: Organizer and Chair of: *Award ceremony of Start Cup Lazio 2015 business plan*, as Member (delegated by the Rector) of the Board of Directors of the PNICube – National Network of University Incubators and Start Cup Competitions and Coordinator of the Start Cup Lazio – Regional Academic Business Plan Competition, and Keynote speech for the Seminar: *Start Cup in the third mission and knowledge transfer processes*, School of Economics, Tor Vergata University of Rome.
- July 9<sup>th</sup> -10<sup>th</sup>, 2015: *The Alberghi diffusi in historical contexts, from the suggestions of innovation to the real need for sustainability*, Speaker at the XXVII Sinergie Annual Conference: “Heritage, Management e Firm: What Synergies?” (with L. Leoni), University of Molise – Italy.
- June 26<sup>th</sup>, 2015: *The Virtue of Courage in Entrepreneurship*, Keynote speech for the XII International Symposium of Academics: “A Culture for a New Humanism”, promoted by the Curacy of Rome, Economic Session, “The Globalized Economy Humanism: Utopia or Future Project? (vision, tools, responsibility)”, Pontificia Università Lateranense, Rome.
- May 20<sup>th</sup>, 2015: Scientific Co-Responsible, as member of the Tor Vergata University Delegation, to the International Meeting for the sign of the *Agreement of Cultural and Scientific Collaboration* between the Bahcesehir University and the Tor Vergata University of Rome, Villa Mondragone, Convention Centre of the Tor Vergata University of Rome, Monteporzio Catone – Italy.
- November 13<sup>th</sup> - 14<sup>th</sup>, 2014: *Italian manufacturing industry: challenges and courage*, Keynote speaker and Guest Editor for the XXV Annual Conference of Sinergie titled “Manufacturing: what future?”, University of Cassino and Southern Lazio - Italy.
- April 10<sup>th</sup>, 2014: Co-Organizer and Chair of the Workshop: *The Great Beauty: Tourism and Culture*, in partnership with the National Museum of the XXI Century Arts – MAXXI, Tor Vergata University of Rome.
- March 27<sup>th</sup>, 2014: Organizer and Chair of the Conference: *Russia and China: Strategic Markets for a New Tourism*,

Tor Vergata University of Rome. Speakers: Vitaly Fadeev, Counselor of the Embassy of the Russian Federation and Li Xiaoyong, First Secretary and Head of the Political Office Embassy of the Chinese Republic.

- March 17<sup>th</sup>, 2014: Concluding Keynote Speech, Conference entitled “Italian Female Firms: What Challenges for the Future?”, Tor Vergata University of Rome.
- March 13<sup>th</sup>, 2014: *The Evolution of Hospitality Management. Models, Perspectives and Action Plans for the Competitiveness of Hospitality in Frosinone*. Keynote speech for the Ceremony for the award of the brand “Italian Hospitality 2014” at the Chamber of Commerce of Frosinone organized by ASPIN (Special Agency of the Frosinone Chamber of Commerce for the Internationalization Process) within the project “Spot – Sportello del Turismo”, in partnership with ISNART (National Institute for Tourism Research).
- September 3<sup>rd</sup>, 2013: Concluding Keynote Speech of the Programme “School of Future Leaders, Summer 2013”, Consel (Elis Consortium for Higher Education), Rome.
- April 4<sup>th</sup>, 2013: Co-Organizer and Chair of the Seminar: *Between Crisis and Future: Emerging and New Tourist Markets in Italy: Brazil, China and Russia* promoted by Roma Capitale, Tor Vergata University of Rome, University LUISS Guido Carli and Roma Tre University, held at Tor Vergata University of Rome.
- October 5<sup>th</sup> - 6<sup>th</sup>, 2012: *Rome grows in Russia and in other Post-Soviet Republics*, Keynote speech for the Conference: “General States of Tourism”, First Session: “Positioning and Markets”, Roma Capitale, Rome.
- June 22<sup>nd</sup>, 2012: *The value of entrepreneurship in the current education of students*, Speaker for the IX International Symposium of University Professors entitled “Young, Education, University”, promoted by the Office for the University Pastoral of the Vicariate of Rome in collaboration with the Italian Ministry of Education, University and Research (MIUR), as part of the workshop entitled “Investing on Young”. Second session: “From University to Job”, Rome.
- May 15<sup>th</sup> -16<sup>th</sup>, 2012: Member of the Scientific Committee of the 4<sup>th</sup> E-LAB International Symposium of Entrepreneurship, *Entrepreneurship for the future*, School of Economics, Tor Vergata University of Rome.
- December 2<sup>nd</sup>, 2011: *The Albergo Diffuso: An Innovation for Sustainability*, Keynote speech for the Conference: “Sustainability of the Tourist Development and Territory Competitiveness”, AIDEA Study and Focus Group on “Management for the Sustainability of the Tourist Development and the Competitiveness of Destinations”, School of Economics, University of Genoa.
- September 21<sup>st</sup> -23<sup>rd</sup>, 2011: *The «Albergo Diffuso»: Innovation and Co-evolution toward Sustainability*, Speaker at the Seminar (with A. Minguzzi e M. Valeri), ATLAS Annual Conference, Valmiera – Latvia.
- September 16<sup>th</sup>, 2011: *Hotel Innovation and Coevolution toward Sustainability: The «Albergo Diffuso»*, Speaker at the Seminar (with con P. Silvestrelli e M. Valeri), Seminar of the AIDEA Study and Focus Group: “Management for the sustainability of the tourist development and of the competitiveness of destinations”, Olbia – Italy.
- May 19<sup>th</sup>, 2011: *The value of ethics for students of economics*, Speaker at the Seminar: “Ethics in the socio-economic education of University students”, School of Economics, Tor Vergata University of Rome.
- November 19<sup>th</sup>, 2010: *Co-evolution between firms and tourist destinations. The innovative experience of the «albergo diffuso»*, Speaker at the Seminar of the AIDEA Study and Focus Group: “Creativity and Innovation”, University of Naples.
- October 21<sup>st</sup> -22<sup>nd</sup>, 2010: *The role of cooperative popular banks for the development of mutuality local networks*, Speaker (with V. Formisano e G. Russo) at the XXXIII AIDEA Conference “Public & Non Profit for a Responsible Market”, Milan.
- May 6<sup>th</sup>, 2010: *The touristic flow size in Rome: The role of religious institutes*, Keynote speech for the Workshop: “Rome opens up to a new touristic system”, University LUISS Guido Carli, Rome.
- March 24<sup>th</sup>, 2010: Concluding Keynote speech, XV International Conference on “Marketing and Sports Tourism”, School of Economics, Tor Vergata University of Rome.
- October 15<sup>th</sup> -17<sup>th</sup>, 2009: *The value of knowledge management in tourism. Customer experience, systemness and co-evolution*, Keynote speech for the V Conference: “Psychology, Environment and Health for Quality Tourism”.
- September 10<sup>th</sup> -11<sup>th</sup>, 2009: *The time of experience in the innovation of hotel firms. Customer experience and systemic co-evolution*, Keynote speech for the XVII International Conference: “Creativity and Firm Survival Under Uncertainty”, organized by the European Academy of Management and Business Economics (ADEM) in partnership with the Italian Academy of Business Administration and Management (AIDEA), School of Economics, Sapienza University of Rome.
- August 23<sup>rd</sup> -27<sup>th</sup>, 2009: *Enhancing knowledge in tourist firm: Between maintenance and change*, Speaker at the 59th AIEST Conference: “Change Management in Tourism: Creating Opportunities – Overcoming Obstacles”, Sanvolinna – Finland.
- May 20<sup>th</sup>, 2009: *Public museums and tourist flows in the relationship between museums and sustainable tourism*, Speaker at the Seminar “Museums and Sustainable Tourism” organized by ICOM (International Council of

- Museums) and the Italian Touring Club for the International Museum Day, Rome.
- December 4<sup>th</sup>, 2008: Organizer and Chair of the Conference: “Church and religious tourism”, Guest Speaker S.E. Mons. Agostino Marchetto, Secretary of the Pontifical Council for the Pastoral Care of Migrants and Itinerant People (in partnership with the Tor Vergata University’s Chapel “San Tommaso D’Aquino”), School of Economics, Tor Vergata University of Rome.
- November 20<sup>th</sup>, 2008: Organizer and Chair of the Conference: “Religious tourism and pilgrimage”, Guest Speaker: Padre Caesar Atuire, CEO of Opera Romana Pellegrinaggi (in partnership with the Tor Vergata University’s Chapel “San Tommaso D’Aquino”), School of Economics, Tor Vergata University of Rome.
- May 28<sup>th</sup>, 2008: in partnership with the Antonio Segni Foundation, Organizer of the workshop entitled “Problems and prospects of tourism in Sardinia”, as part of the seminars entitled “MEMATIC Meets Regions”, School of Economics, Tor Vergata University of Rome.
- February 26<sup>th</sup>, 2008: Organizer and Chair of the Conference “Destination Italy: What Prospects for the Future?”, associated with the launch of the first edition of the Master in Economics and Management of Tourism and Cultural Activities (MEMATIC). Guest Speaker: Peter Keller – President of the International Association of Scientific Experts in Tourism – and Harald Pechlaner – Scientific Director of the Institute for Regional Development and Location Management, EURAC, School of Economics, Tor Vergata University of Rome.
- March 6<sup>th</sup>, 2008: *The relationship between real estate and tourism*, Speaker at the Workshop: “Problems and prospects of real estate and financial markets”, organized by the Master in “Real Estate Economics and Management” (MEGIM), Tor Vergata University of Rome.

## RESEARCH PROJECTS

### Direction of the following research projects:

- *2023-present*: UNIVERSEH 2.0, project associated with the Alliance of European Space Universities of Earth and Humanity. The project has received €14.2 million in funding under the Erasmus+ program for the period 2023-2027. The funding will enable UNIVERSEH 2.0 to further its mission as the leading European University in Space to offer future European UNIVERSEH students an innovative, interdisciplinary, multilingual, multicultural, inclusive, research-based and sustainable learning environment.
- *2022-present*: PRIN MIUR 2022. Principal Investigator: Dott. Matteo Cristofaro. Title: “The governance of small villages” (MUR - PRIN2022-CUP: E5323006270006; Prot. 2022FZJ4L7) Directorial Decree n. 104, 2 February 2022 (Budget: €292.784,00).
- *2021-2024*: *FERT- Fiberglass Enhanced Recycling Technology*. The project aims to combine the latest innovations in the recycling sector of “difficult materials” and to apply them to the production of industrial semi-finished products. The project focuses on the recycling of fiberglass, a material widely used in many industrial sectors of the Region (shipbuilding, construction, photovoltaic, automotive, aeronautics) in order to produce elements for flooring, coatings, packaging. Technological innovation consists in the comminution and subsequent direct molding of the powders, without adding binders or any other raw material. Alternative technologies such as solvolysis of polyesters in water will be used to increase the residual reactivity of the molding powders. The logistical, organizational and dissemination aspects to companies will be treated with the same relevance as the technological aspects to define a correct recycling strategy. Research group: Department of Industrial Engineering Tor Vergata University of Rome (Scientific Coordinator, Prof. Fabrizio Quadrini); CTIF Interdepartmental Research Center Tor Vergata University of Rome (partner, Responsible: Prof. P. Paniccia); Mercatorum Telematic University. Total cost of the project: € 149.904,00. Project based on the Lazio Innova Public Notice for Research Groups 2020.
- *2020-present*: “ROMA – Research and Innovation Organization for the Dissemination of Knowledge on Advanced Technologies”. Project aimed at the creation of a Digital Innovation Hub financed under the Enterprise and Made in Italy (MIMIT) public notice for the pre-selection of digital innovation hubs (directional decree of 17/8/2020). The project proposal was also evaluated positively at the Community Relevant Restricted Call, achieving the Certificate of Excellence. Despite the absence of European funds for funding, MIMIT provided 100% funding for the project proposals awarded the certificate of excellence.

The project budget exceeds €500,000.00. Role: Scientific Responsible.

- 2020-2022: ITALIAN MINISTRY OF ECONOMIC DEVELOPMENT (MISE), *T.T. Third Mission*, aimed at financing the enhancement and capacity building projects of the Technology Transfer Offices (TTO) to increase the intensity of technology transfer flows towards the business system. Role: Scientific Responsible (Submitted January 2019, founded May 2020).
- 2018-2020: ROMA CAPITALE, TOURISM DEPARTMENT, *Towards the Strategic Tourism Plan of Rome*. Role: Scientific Responsible and Coordinator of the Research group of the Master in “Economics and Management of Tourist and Cultural Activities”, Department of Management & Law, Tor Vergata University of Rome, Rome. Total amount founded: € 12.220. Project Duration: 31<sup>st</sup> December 2018-28<sup>th</sup> February 2019.
- 2018-2020: ITALIAN MINISTRY OF ECONOMIC DEVELOPMENT (MISE), *T.T. Third Mission*, aimed at financing the enhancement and capacity building projects of the Technology Transfer Offices (TTO) to increase the intensity of technology transfer flows towards the business system. Role: Scientific Responsible (Submitted May 2018, funded July 2018).
- 2017-2021: POR FESR 2014-2020, *SMART MICE PLATFORM*” - *Piattaforma Digitale Integrata per i Servizi del Convention Bureau di Roma e Lazio*. Role: Scientific Responsible - Tor Vergata University Research Unit. Other Partners: Link Campus University, Convention Bureau Rome and Lazio srl, Skilab Studios srl, Omnitechit srl. Capofila: Enterprise Application Integration Software SRL (Submitted December 2017 - funded January 2019 - Bollettino Ufficiale Regione Lazio 10/01/2019).
- 2017-2021: POR FESR 2014-2020, LO.DI.NET “*Digital Network Eccellenze in digitale*”. Scientific Responsible - Tor Vergata University Research Unit (Submitted December 2017 - funded January 2019 - Bollettino Ufficiale Regione Lazio 17/10/2019).
- 2016-present: UNIVERSITY OF GHANA “UG”, *Creating community-based sustainable tourism in Ghana: network of small hospitality business as knowledge generators*. International on-going Research Project within the Agreement of Cultural and Scientific Collaboration between the University of Ghana “UG” and the Tor Vergata University of Rome, promoted by P. Paniccia (2016 –present). A first result of this research project is the publication: Paniccia P., Baiocco S. (2018), “Turismo religioso e competitività: una prospettiva co-evolutiva dei servizi di ospitalità”, in Poggesi S., Paniccia P., *Evoluzione nei servizi – Evolution in services*, Cedam, Wolters Kluwer, Padova, pp. 3- 39, ISBN: 978-88-13-365479.
- 2016-present: UNIVERSITY OF GHANA “UG”, International Research and Training Project aimed at creating a Centre on “Tourism Management and Enhancement of Cultural Heritage” at the University of Ghana “UG”, within the Agreement of Cultural and Scientific Collaboration between the University of Ghana “UG” and the Tor Vergata University of Rome. A first result of this research project is visible in the knowledge transfer related to the program of the Master MEMATIC in order to create a similar master at the University of Ghana “UG”.
- 2015-present: START CUP LAZIO (SCL) – *Regional Business Plan Competition* aimed at the creation of innovative start-ups/spin-offs in the Lazio Region. The initiative is organized by the Tor Vergata University of Rome in collaboration with Universities and Research Centres of Lazio Region ([www.startcuplazio.it](http://www.startcuplazio.it)). It is part of the National Innovation Award-PNI and the Italian Master Start-up Award-IMSA, promoted by PNICube - National Network of University Incubators and Start Cup Competitions.
- 2013-2014: ROMA CAPITALE, TOURISM DEPARTMENT, *Roma cresce. Brasile, Cina e Russia: mercati strategici di un nuovo turismo per l'Italia e la Capitale*. Role: Co-Coordinator. Research project funded by Roma Capitale, Rome.
- 2013-2014: ASPIIN-CHAMBER OF COMMERCE OF FROSINONE, *Evoluzioni nel management ricettivo. Modelli, prospettive e proposte di azioni per la competitività dell'ospitalità del frusinate*. Frosinone, Italy.
- 2012-2013: UNIVERSITY OF CASSINO, *Peculiarities and evolutionary features of the province of Frosinone. Analysis and development proposal*, Ass. FORMAT, Cassino, Italy.
- 2010-2012: AIDEA Study and Focus Group, *Management for the sustainability of tourism development*



*and the destinations' competitiveness. Role: Coordinator of Tor Vergata University Research Unit.*

- 2009-2010: UNIVERSITY RESEARCH PROJECT (EX 60%), *Agribusiness firms, tourist firms and environmental development in light of the current economic crisis*, Tor Vergata University of Rome.
- 2008-2010: AIDEA Study and Focus Group, *Creativity, Innovation and Territory. Ecosystems of value for global competition*. Role: Coordinator of Tor Vergata University Research Unit.
- 2008-2009: UNIVERSITY RESEARCH PROJECT (EX 60%), *The relationship between tourism and real estate for the competitiveness of Italy*, Tor Vergata University of Rome.
- 2008-2009: ROMA CAPITALE, TOURISM DEPARTMENT, *Survey on the trend of tourists' arrivals at religious institutes in the city of Rome*. Research project funded by Roma Capitale, Rome.
- 2008: PRIN MIUR, *The Made in Italy agribusiness*, Research Project of the Tor Vergata University Unit, within the National research about "Problems and prospects of the development of the agribusiness firms: between Made in Italy and Service in Italy" (funded on the basis of competitive calls).
- 2008: UNIVERSITY RESEARCH PROJECT (EX 60%), *Knowledge management and intangible assets*, Tor Vergata University of Rome.
- 2007: UNIVERSITY RESEARCH PROJECT (EX 60%), *The «Albergo Diffuso» in the value design of the tourist destination*, Tor Vergata University of Rome.
- 2005: UNIVERSITY RESEARCH PROJECT (EX 60%), *The local public services in light of the recent reforms*, Tor Vergata University of Rome.
- 2004: PRIN MIUR, *Institutions and markets in the management of rural firms in Lazio*, Research project of the Tor Vergata University Unit, within the National research about "The firm-user relationship between localism and globalization of the rural typicalities" (funded on the basis of competitive calls).

**Team Member of the following research projects:**

- 2023-present: *Small and Smart Villages Governance: development and validation of a model from one of the "Borghi più Belli d'Italia" Project*, on the PRIN call: RESEARCH PROJECTS OF RELEVANT NATIONAL INTEREST (Prot. 2022FZJ4L7) in DDG Directorate Decree no. 104 of 2 February 2022 (Total amount founded: €292.784,00).
- 2023-present: ISNART-NATIONAL INSTITUTION TOURISM RESEARCHES, *Progetto di Ricerca Sperimentazione di indicatori ISNART per lo sviluppo delle destinazioni turistiche*. Role: Coordinator of the Research group of the Department of Management & Law. Total amount founded: €21.960. Project Duration: 24th March 2023-31st December 2023.
- 2011-2014: AIDEA Study and Focus Group, *The Evolution of Real Estate Management between Continuity and Change*, Tor Vergata University Research Unit.
- 2008-2010: AIDEA Study and Focus Group, *Corporate Governance: An International Comparison*, Tor Vergata University Research Unit.
- 1989-1990: UNIVERSITY RESEARCH PROJECTS (EX 60%), *Conditions and Problems of Birth of New Enterprises*. Coordinator: prof. Carlo Vallini.
- 1988-1989: UNIVERSITY RESEARCH PROJECTS (EX 60%), *Credit system and financing of public interest works created and managed under concession*. Coordinator: Prof. Raffaele Picella.
- 1987-1988: UNIVERSITY RESEARCH PROJECTS (EX 60%), *Marketing, finance and logistics of Small and Medium-sized Enterprises: conditions and problems*". Coordinator: Prof. Carlo Vallini, University of Cassino and Southern Lazio.

In addition, I took part as a Member team in numerous various development programs concerning the tourism, cultural and creative sectors promoted by public institutions such as: Lazio Region, Roma Capitale, Province of Frosinone, Unindustria, Chamber of Commerce of Rome and Frosinone, Manageritalia Roma Association, Federalberghi, Fiavet.



**OTHER TEACHING EXPERIENCES**

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**Undergraduate Level – Classes**

- 2011-2013: *Management of Cultural and Tourist Activities*, Tor Vergata University of Rome, School of Economics
- 2004-2006: *Organizational Behavior*, Tor Vergata University of Rome, School of Economics.
- 2002-present: *General Management* (9 CTS, 54 hours/average 400 students/year), Tor Vergata University of Rome, School of Economics
- 2000-2003: *General Management*, University of Cassino and Southern Lazio, School of Economics.
- 1994-2003: *Public Services Management*, University of Cassino and Southern Lazio, School of Economics.
- 1989-2002: *Management and strategic planning* in the General Management module (as Subject Expert), University of Florence, School of Economics.

**Graduate Level – Classes**

- 2025-present: *Management of Tourist and Cultural Enterprises for Sustainability* (9 CTS, 54 hours/average 70 students/year), Tor Vergata University of Rome, School of Economics.
- 2011- 2024: *Management of Tourist and Cultural Activities* (9 CTS, 54 hours/average 40 students/year), School of Economics, Tor Vergata University of Rome, School of Economics.
- 2005-present: *Knowledge Management* (6 CTS, 36 hours/average 150 students/year), Tor Vergata University of Rome, School of Economics.

**Post-Graduate level: Master and Doctorate**

- 2016-present: *Systemic approach to corporate governance, Co-evolution, Corporate Social Responsibility and Ethics Management, Entrepreneurial Courage* Master in “Management of Organizations and Social Doctrine of the Church” (MODSC) (42 hours/average 15 students/year), Tor Vergata University of Rome, School of Economics.
- 2015-2016: *Knowledge, innovation, entrepreneurs and businesses*, Specialization Course in “Social Doctrine of the Church for Economic and Social Development”, Tor Vergata University of Rome, School of Economics.
- 2015: *Creative act, Knowledge management, Tourism firms*, Advanced Training Course in “Management Techniques for Creative Industries and Contemporary Arts”-MICART (20 hours, 35 students, year 2015), financed by the Lazio Region, Tor Vergata University of Rome, School of Economics.
- 2008-present: *Knowledge Management for the competitiveness of real estate companies*, Master in “Real Estate Economics and Management” (MEGIM), Tor Vergata University of Rome, School of Economics.
- 2008-2012: *Knowledge Management*, in Second level training course in “Personnel management policies”, Gruppo Toscano S.p.a. (Rome and Milan).
- 2007-present: *Governance and management, Organizational Evolution and Sustainability, Tourist firms and Destination Competitiveness*, Master in “Economics and Management of Tourism and Cultural Activities”-MEMATIC, School of Economics, Tor Vergata University of Rome.
- 2006-2008: *Knowledge Management: Methods and Tools*, PhD Programme in Business Management and Organizational Behaviour, Tor Vergata University of Rome, School of Economics.
- 2005-2007: *Basic concepts of Organization and Knowledge Management*, in Training course on “Principles of governance and management of complex organizations”, Institute for Foreign Trade, Advanced School of the Italian Police, Rome.

- 2003-2004: *Time and knowledge management, and the systemic approach to corporate governance*, PhD Programme in Economics and Finance for the Governance of the Firm, Sapienza University of Rome, School of Economics.
- 1998-2002: *Business planning, competitive strategy and the role of time factor*, PhD Programme in "Business Administration", University of Cassino and Southern Lazio, School of Economics.

**Undergraduate and post-graduate theses (Master and Doctoral) supervised**

To date, more than 1.000 theses about Enterprise Management and Evolution, Knowledge and Time management, Competitive strategy, Tourism and Cultural Management, Hospitality Management, Management of Creative Industries, Destination Management, Sustainability, Corporate Social Responsibility, Ethics Management, Entrepreneurship, Innovation, Startups and Spinoffs.

**PROFESSIONAL ACTIVITY**

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- 1986 -1989: Practice as a Chartered Accountant with own office in Cassino, Italy.
- 1985-1986: Management Consultant of Genghini Group S.p.A. in Extraordinary Administration, assignment, conferred by the Extraordinary Commissioner, Prof. Floriano D'Alessandro - Sapienza University of Rome, Rome, Italy.
- April 1985: Certified Chartered Accountant registered at Court's Official Listing of Certified Accountants and Bookkeepers of Frosinone (obtained at the Sapienza University of Rome), Italy.

**ACADEMIC PUBLIC PROFILES**

Scopus ID 57195516367

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